

# Privacy Policy

South Mountain Physical Therapy believes that every person has the right to privacy.

When using our website, services and/or products, you may give us information. South Mountain Physical Therapy may ask for and maintain information on its visitors and customers to provide a better, more personal experience. South Mountain Physical Therapy will never sell or trade any of the information accumulated through the course of business about web visitors, clients or other contacts.

## **Cookies**

South Mountain Physical Therapy employs cookies in order for its server to recognize a return visitor as a unique user. Cookies are small text files placed in the 'Cookies' folder on a visitor's hard disk and allow for South Mountain Physical Therapy to remember the visitor. The cookies placed by the South Mountain Physical Therapy server are readable only by South Mountain Physical Therapy, and cookies cannot access, read or modify any other data on a computer. All web-browsers offer the option to refuse any cookie, and if a visitor refuses the South Mountain Physical Therapy cookie then South Mountain Physical Therapy does not gather any information on that visitor.

## **Information Gathered**

The South Mountain Physical Therapy system may gather information such as what kind of browser a visitor is on, what operating system they are using, their IP address, and their clickstream information (for example, which pages they have viewed and how long they have been there). Note that information is only gathered while the visitor is on the website in question -- in this case South Mountain Physical Therapy monitors how a visitor arrives at the website, but cannot and will not gather information about other sites the visitor has been on.

At times, South Mountain Physical Therapy may ask for more specific contact information to be entered as a means of registration before accessing a certain part of the site. South Mountain Physical Therapy uses this information to understand its visitors and, with permission, to provide visitors with updates on the company and its products. A visitor may always option to not enter any information about themselves.

## **Usages of Info**

South Mountain Physical Therapy may automatically receive and record information on our server logs from your browser including your IP address, cookie information, time stamp (time page accessed as well as time spent per web page), as well as the specific pages you requested.

The only time South Mountain Physical Therapy, its partners, subsidiaries, agents, officers or employees would provide specific information to anyone is if required to do so by law, and even then only to the proper authorities.

## **Reservation of Rights**

South Mountain Physical Therapy reserves the right to change this privacy statement at any time with 30 days notice being posted to the South Mountain Physical Therapy web site. If you have any questions about this privacy statement or the practices of this site, please contact the South Mountain Physical Therapy Privacy representative directly at [info@customerdna.com](mailto:info@customerdna.com).